

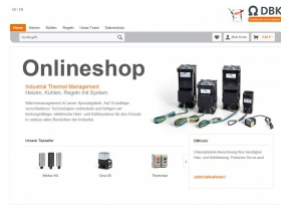
## NEWS - DBK ITM

Hello Mrs./Mr. ,

We're in the starting blocks for a new round of the most important exhibition for electric automation, SPS IPC Drives, and for the launch of our online shop:

### ITM Online Shop

#### A student and trainee project



The ITM web shop project was first presented to our students and trainees in December 2015. The goal was to create a new sales channel that enables us to serve small quantity buyers with low order values.

Beginning of 2016, the project was kicked off with a discussion about the general organization and implementation of a web shop, followed by many creative meetings with our trainees being in charge. The main challenge for them was to create and implement a new process within the organization – from order to delivery - requiring the cooperation and support of many departments. While keeping up with school work and daily business, they mastered to successfully complete the project.

Just in time for the Nuremberg exhibition, we are ready to go live! We are especially proud as the project has been nominated for the 2018 IHK Education Award for Excellence. Congratulations to the team and good luck!

**Enjoy shopping!**

### SPS IPC Drives 2017

#### Experience DBK first hand



Invitations are out, the booth is ready, and our „main actors“ are currently getting their finishing touches! Tuesday at 9am, we will start into a new round of three exciting show days at the Nuremberg exhibition center. **Don't miss out and visit us at booth 346 in Hall 5!**

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